



# KANE COUNTY

KENYON, Kious, Davoust, Koppie, Molina, Starrett, Wegman

## AGRICULTURE COMMITTEE

THURSDAY, MARCH 21, 2019

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County Board Room

Agenda

10:00 AM

Kane County Government Center, 719 S. Batavia Ave., Bldg. A, Geneva, IL 60134

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1. **Call to Order**
2. **Approval of Minutes: February 21, 2019**
3. **Public Comment**
4. **Partners**
  - A. Kane County Farm Bureau Updates (Steve Arnold, Manager)
  - B. Northern Illinois Food Bank Updates (Teresa Schryver, Communications Specialist)
5. **Presentations/Announcements**
  - A. Fresh & Local Rx Program Evaluation (Matt Tansley, Planner) (attached)
  - B. Kane County Agricultural Land Use (Janice Hill, Executive Planner)
  - C. Stormwater Management Update (Jodie Wollnik, Director of Environmental & Water Resources Division)
  - D. Overview of Resolution Authorizing Farm to School Program Coordinator Contract Extension (Matt Tansley, Planner)
6. **New Business**
  - A. **Resolution** Authorizing a Contract Extension with Ricki Chaidez, R2C2 LLC, as Farm to School Program Coordinator
7. **Reports Placed On File**
8. **Executive Session (If Needed)**
9. **Adjournment**

# Fresh & Local Rx Program Evaluation



Matt Tansley, Planner  
Kane County Agriculture Committee  
March 21, 2019



# Fresh & Local Rx - A Case Study

Kane County used funding from the first year Food to Market Catalyst Grant to compose a case study and assessment report for the Fresh & Local Rx pilot program.

The purpose of the report is to document implementation processes and evaluate the program's fulfillment of key goals, including:

- ▶ Improving access to fresh foods a population facing health and food insecurity
- ▶ Create a wholesale pipeline for Kane County farmers to sell their products
- ▶ Facilitate a soft-launch of the food hub's aggregation and distribution process



**Food:Land:Opportunity**  
Localizing the Chicago Foodshed

# Reporting Methodology

- ▶ New Venture Advisors would conduct the evaluation and draft a summary report.
- ▶ Following the conclusion of the Rx program, NVA developed a work plan, collected and reviewed all relevant program documents (patient & farmer surveys results, funder reports ... etc.), and prepared a list of key stakeholder interviewees.
- ▶ NVA developed and disseminated post-program surveys to each of the farmers who participated.
- ▶ NVA conducted stakeholder interviews with nine stakeholders representing Kane County staff, Kane County farmers, Rush Copley Medical Center, and the Kinship Foundation (report funder).

# Key Stakeholder Takeaways

## Rush Copley Medical Center Team

- ▶ Little difficulty recruiting patients, but retention was a challenge
  - 50 Patients enrolled, 25 actively participating patients
- ▶ Transparency of the screening process could be improved
- ▶ Ability to afford produce was assessed, but not a determining factor for enrollment



# Key Stakeholder Takeaways

## Kane County Farmers

- ▶ 100 % of farmers indicated satisfaction with the Food Safety and Wholesale Readiness trainings offered.
- ▶ Farmers expressed interest in future trainings – Wholesale Readiness specifically
- ▶ Farmers interested in more opportunities to share best practices
- ▶ Additional support needed for on-farm food safety plans



# Key Stakeholder Takeaways

## Rush Copley Patients

- ▶ Participating patients expressed enthusiasm for the program and interest in participating again.
- ▶ Patients did not have the opportunity to taste foods prepared in the demonstrations – limited access to commercial kitchen to meet food safety requirements.
- ▶ Communications should be streamlined which allow the dietician to review patient feedback in a timely manner.
- ▶ Future program should include unique identifier for patients so that their individual progress can be tracked.





*“I’ve cooked all the recipes so far. I am not a cook who knows how to experiment with food so I really enjoy learning how to cook!”*

– 2018 Patient Participant



# Key Stakeholder Takeaways

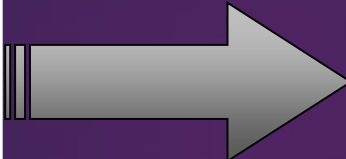
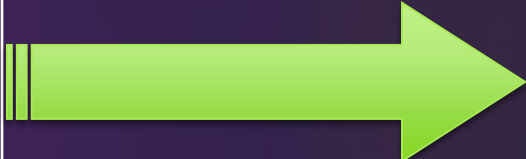
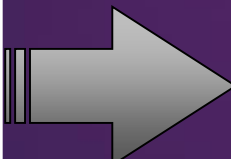
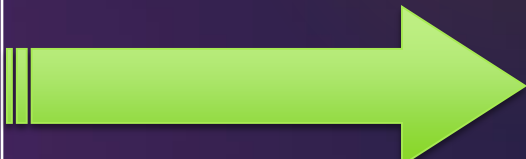
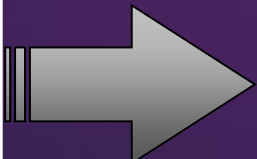
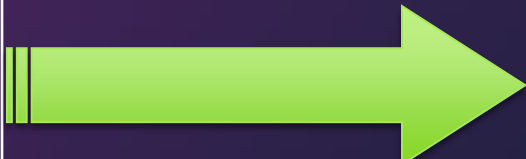
## Dream Hub (Food Hub)

- ▶ Farmers indicated that product pricing was fair (80% fair, 20% neutral)
- ▶ Communications between Dream Hub and farmers can be improved – farmers wanted feedback on how their products were used and if the volumes provided were adequate
- ▶ Most farmers (60%) indicated that Dream Hub's ordering process was easy or seamless, w/ 20% neutral, and 20% saying it was somewhat difficult.
- ▶ Most farmers (80%) indicated Dream was flexible and responsive to their needs.

# Program Outcomes

## Rush Copley Patients



	Before	After
Patients who rated their health as good or better	 64%	 91%
Patients reporting their eating habits as good or better.	 40%	 91%
Patients knowing where to buy locally grown produce.	 45%	 91%

# Program Outcomes

## Kane County Farmers



<b>Farmers that Participated in the Wholesale Readiness and/or Food Safety trainings.</b>	<b>12</b>
<b>Farmers that supplied produce for the Fresh &amp; Local Rx box program.</b>	<b>8</b>
<b>Farmers that sold produce to a wholesale purchaser for the first time</b>	<b>2</b>
<b>Farmers willing and able to increase their production capacity for future program distributions.</b>	<b>4</b>

# Program Outcomes

## Dream Hub



<b>Total pounds of produce purchased from local farmers</b>	<b>4,725 lbs</b>
<b>Total number of CSA tote bags delivered to patients</b>	<b>375</b>
<b>Value of produce purchased from local farmers</b>	<b>\$6,210.33</b>

# Conclusions

- ▶ Improve channels of communication among all participating stakeholders
- ▶ Need for additional small grower technical assistance
- ▶ Develop an invoice/ordering system to streamline payment processing
- ▶ Improve patient screenings and survey instrument design

# Next Steps

- ▶ Disseminate the final version of the report to key program stakeholders and funders.
- ▶ Schedule a debriefing meeting among the program partners to review the report findings and gauge interest in relaunching the program.



## RESOLUTION/ORDINANCE EXECUTIVE SUMMARY

### Resolution No.

Authorizing a Contract Extension with Ricki Chaidez, R2C2 LLC, as Farm to School Program Coordinator

**Committee Flow:** Agriculture Committee, Finance and Budget Committee, Executive Committee, County Board

**Contact:** Mathew Tansley, 630.232.3493

### Budget Information:

Was this item budgeted? Yes	Appropriation Amount: \$72,150
If not budgeted, explain funding source: N/A	

### Summary:

This resolution will authorize a contract extension with R2C2 LLC to provide project management services for the implementation of Kane County's Juvenile Justice Center Farm to School Program. The Program Coordinator role and auxiliary functions are fully funded by a USDA Farm to School Program Grant through the end of June 2020. The Program Coordinator has and will continue to provide vital project leadership and on-the-ground management of the program, ensuring that all project goals are achieved.

STATE OF ILLINOIS

COUNTY OF KANE

RESOLUTION NO.

**AUTHORIZING A CONTRACT EXTENSION WITH RICKI CHAIDEZ, R2C2 LLC, AS FARM TO SCHOOL PROGRAM COORDINATOR**

WHEREAS, Kane County Development and Community Services is seeking to extend its contract authorization limit with consultant, R2C2 LLC; and

WHEREAS, R2C2 LLC will provide ongoing project management services for the Kane County Juvenile Justice Center Farm to School Program (or "Program" hereafter), working with project partners and coordinating the deployment of program resources, including the expansion of gardening facilities, delivery of a Farm to School student curriculum, and development of local procurement strategies; and

WHEREAS, no Kane County funds will be expended in service to a renewed consulting contract with R2C2 LLC to fulfill the role of Farm to School Program Coordinator and auxiliary functions; and

WHEREAS, Kane County Development and Community Services shall request and receive regular disbursements of USDA Farm to School Grant funds to cover project management services and related Program expenses through June 2020; and

WHEREAS, the total contract with R2C2 for Program services paid through USDA grant funds is not to exceed \$42,400 in FY 2019 and a total of \$72,150 by June 2020; and

WHEREAS, the Growing for Kane Health Impact Assessment calls for incentivizing local food production and connections to school systems with higher rates of free and reduced price meal eligibility.

NOW, THEREFORE, BE IT RESOLVED that the Chairman of the Kane County Board is authorized to execute a contract extension with R2C2 LLC, not to exceed Seventy Two Thousand One Hundred and Fifty Dollars (\$72,150).

Line Item	Line Item Description	Was Personnel/Item/Service approved in original budget or a subsequent budget revision?	Are funds currently available for this Personnel/Item/Service in the specific line item?	If funds are not currently available in the specified line item, where are the funds available?
435.690.023.50150	Contractual / Consulting Services	Yes	Yes	N/A

Passed by the Kane County Board on April 9, 2019.

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John A. Cunningham  
Clerk, County Board  
Kane County, Illinois

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Christopher J. Lauzen  
Chairman, County Board  
Kane County, Illinois

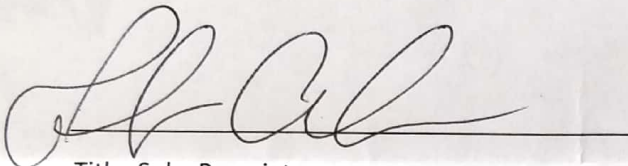


CONTRACTOR DISLCOSURE

As of January 1, 2019, R2C2 Chicago, to the best of our knowledge the Owner have not made any political campaign contributions to any Kane County Elected Official countywide in the last 12 month period.

Below is a list of shareholders or owners with at least 5% holdings in ABC Company:

Riccadonna "Ricki" Chaidez 100% 407 S 19<sup>th</sup> Ave Maywood, IL 60153

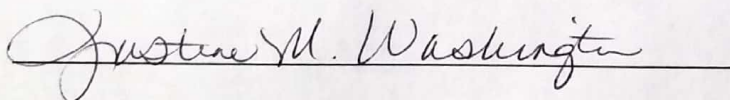


Title: Sole Proprietor

3/13/19

Date

Subscribed and Sworn this 13<sup>th</sup> day of March, 2019



Notary Public

